

Al-boosted Video Management System

FACE RECOGNITION

**TEMPERATURE MEASURING** 

AGE & GENDER PREDICTION

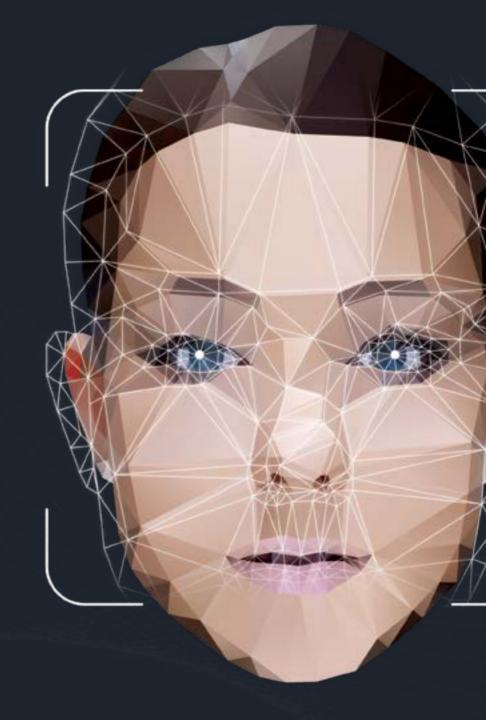
**PEOPLE COUNTING** 

HEAT MAPS

**EMOTION PREDICTION** 

**VISITOR TRACKING** 

**MOTION ZONES & AREA SEARCH** 





Al-boosted Video Management System

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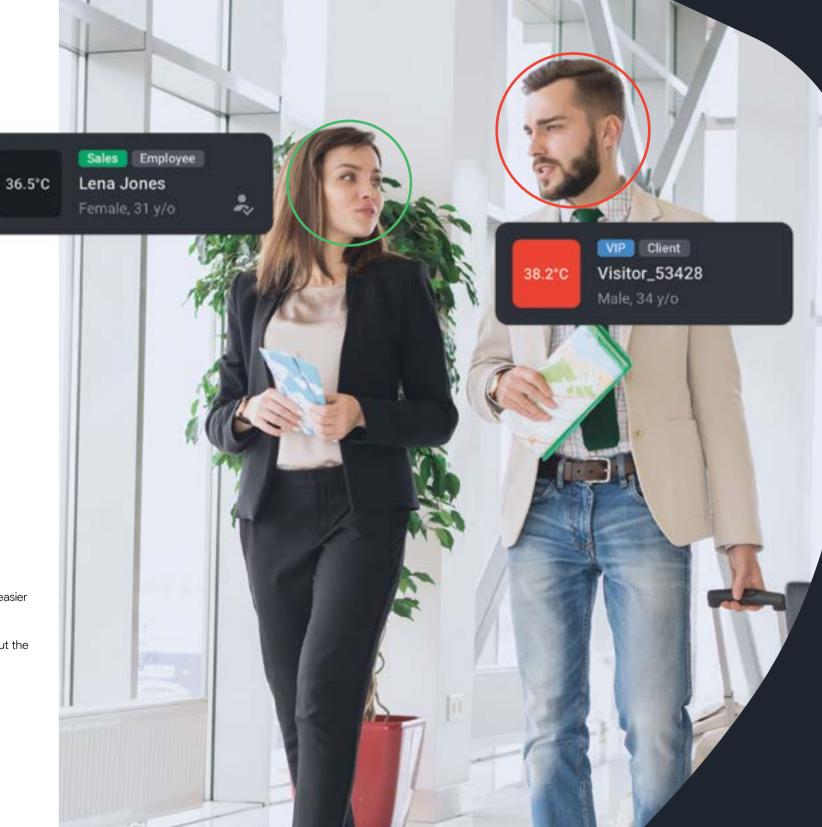
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## What is **Vision**

NSoft Vision is a Video Management System built to improve security, health, and business performance.

Just picture having Google analytics for your retail but much easier to use. All thanks to the boost of artificial intelligence. By investing in Vision, you're investing in much more than just security. From now on, keep control anytime, anywhere without the need to constantly monitor live streams.



## Vision Health Pass 1.0

NSoft Vision advances thermal imaging technology with facial recognition to create trusted environments. Prevent any health risks to your staff or visitors by utilizing thermal readings and thus improving the access control.

We use a multi-layered approach by attaching temperature history logs with recognized people. The user interface provides full control of identity management to implement internal and centralized epidemiological control across your locations.





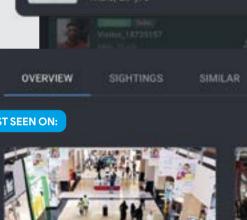
## **Flag** Important Visitors

Safety and asset loss prevention is essential for any retail business. You can pick any visitor captured by the system and label it with custom-created flags.

All identity information is easily edited and customized. Notifications are there to bring you full awareness. Importing identities by the images gives the system ability to spot them upon appearance. This way you have full control of all minor's activity, VIP customers, shoplifters, or blacklisted visitors.

- Flag as Shareholder

Create New Flag







Upper Left 04





## **Track Visitors Across Locations**

#### Securing the business and managing customer relationships across multiple locations is not easy.

The path your visitors take often involves a variety of retail stores. Our Cloud-based software allows you to understand the traffic flow across locations and even breaks it down to a visitor level. This way you can track your visitors' activities efficiently and thus optimize your retail services or prevent any suspicious activities.

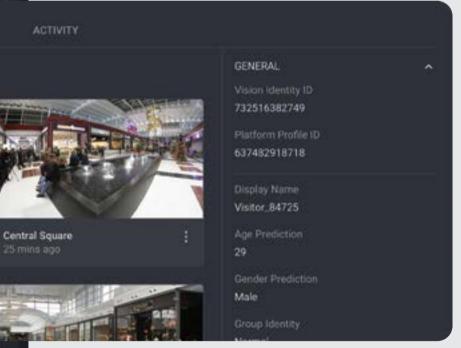
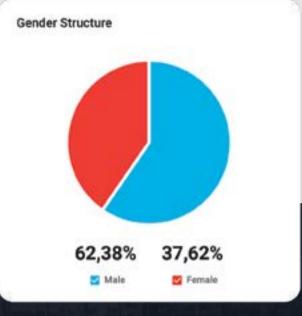


Image: State
Search Timeline

## Fast Footage Search

Rewinding footage is nerve-wracking and time-consuming experience. You no longer need to investigate through hours of video junk.

Pull the footage from any location, demand only the most relevant parts, and save bandwidth. Timeline component ensures footage search by faces, time, and identity statuses on a scalable preview. NSoft Vision is tailor-made for businesses who want an on-point reaction to protect employees and assets.





## Retail **Demographics**

#### Imagine having a full overview of your visitor's behavior. Get timely demographic reports displayed on an intuitive dashboard with no additional costs.

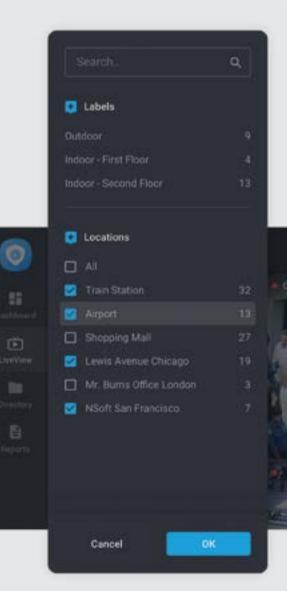
Choose to preview daily, weekly, and monthly reports without any sheets and exports. Vision reports enable you to understand traffic trends, busy periods, age, and gender structure of your visitors, the most active visitors, so forth.



## Heat Mapping

There is a simple approach to understanding your customers that doesn't involve asking questions or gaining years of experience. You can get an insight into your customer activity in a visually-friendly way.

With these custom-made reports you will know what retail spots attracted most visitors. The heat map presents attraction areas making it easy to make decisions. This service enables you to plan retail design, do assortment replacements at the store, or improve your overall service.



### **Remote** Access

#### Need to access the footage or data from a remote location? Our Cloud-based technology allows you to check events across sites.

Cafe Wi-Fi, shared hotel internet, or central monitoring location not a problem. Watching live streams is bandwidth-friendly thanks to effective video compression and all visitor profiles are available for central viewing. Data is not only recorded but properly delivered in your hands to get meaningful and effective results.



## **A** Features

#### Face Recognition

Import or identify visitors with frame-by-frame detection in a dynamic retail setup

#### **Age Prediction**

Industry-standard age estimation within +/-5 year range from real age

#### **Gender Prediction**

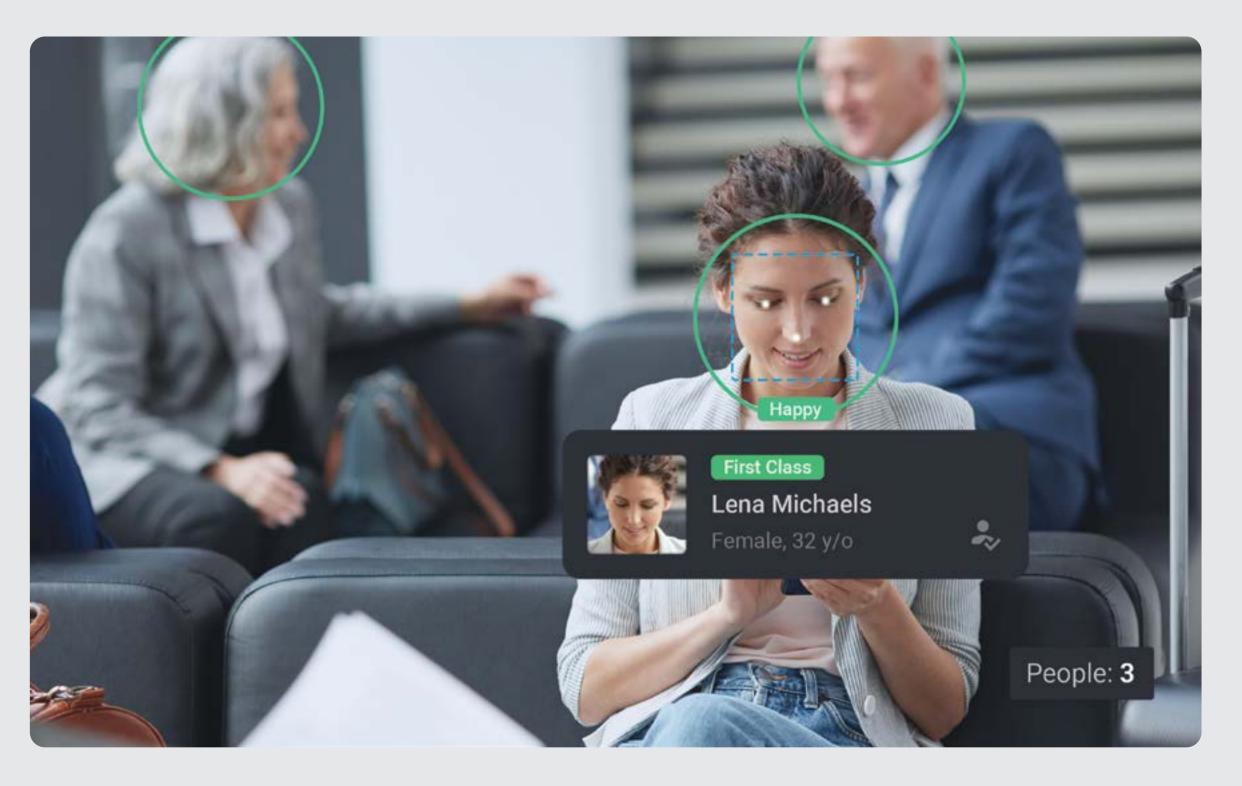
99% success rate in a controlled environment

#### **Emotion Prediction**

Prediction of eight emotional states for customer satisfaction insights

#### **People Count**

Real-time awareness of the current number of people in front of cameras





# **VMS** Features

#### Live Streaming

Watch up to 16 camera streams with less than 1 Mbps per stream

#### Playback

Easily search and pull only relevant footage ondemand without needless network traffic

#### **Continuous Recording**

24/7 recordings stored in compliance with Video Retention Requirements

#### Motion Zones & Area Search

Up to 4 custom zones with flexible sensitivity and motion area search

#### **PTZ & Audio Support**

Pan, tilt and zoom the camera through user interface + audio support

## NSoft Vision Retail Setup



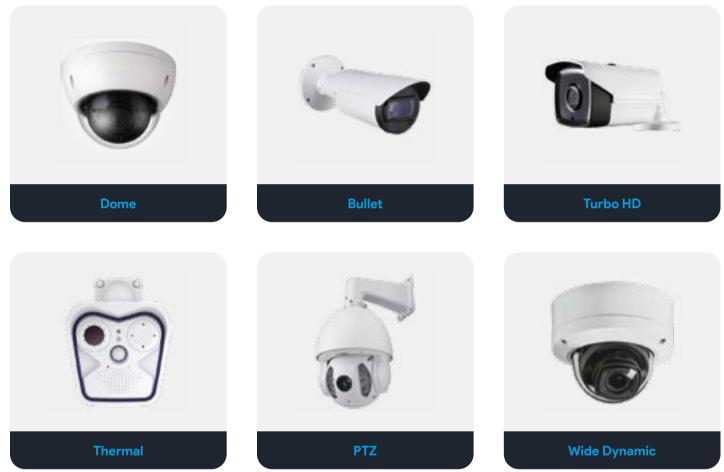
### Easy to Install, Simple to Configure



#### **IP** Cameras

Save expenses by using what you already have at your retail

## Supported Camera Types:





#### **Face Recognition Requirements**

Successful recognition up to 5 meters distance from faces using average IP camera Successful recognition with head rotation up to 30 degrees horizontally, 30 degrees vertically H.264 codec support Efficient down to 720p HD resolution with 20 fps

16 | NSoft Vision



#### 1500+ IP camera brands supported

## Work with Us

#### DISTRIBUTOR

Supply hardware equipment along with our software solution

#### RESELLER

Offer the product to your existing market for a commission fee

#### INTEGRATOR

Utilize our AI services or Video Management System for integrated security or business use cases

#### CLIENT

Install Vision at your own premises

#### CONTACT US





Video Management System

### Al-boosted

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